



# The move to Living Labs

- Network Age & the 4<sup>th</sup> Industrial revolution
- Co-creation methods
- Agile / Iterative methods
- Service Dominant Logic
- Innovation Eco-systems
- Triple to quadruple helix
- Open innovation to Open Innovation 2.0

# The move to Living Labs

- Network Age & the 4<sup>th</sup> Industrial revolution
- Co-creation methods
- Agile / Iterative methods
- Service Dominant Logic
- Innovation Eco-systems
- Triple to quadruple helix
- Open innovation to Open Innovation 2.0

# Open Innovation 2.0

“Open innovation, coined by Henry Chesbrough, is a phenomenon which was growing simultaneously with the living labs concept” 2016 EU Open Innovation 2.0 year book

“With Open, Participative Innovation there is a multiple win:

- The business get scalable solutions and faster and richer innovation cycles.
- The citizens get personalized, better optimized and affordable solutions.
- The services providers (for example, the public sector) can find new approaches in their service provisions, making the service creation and personalization more affordable also for them.”

# Open Innovation 2.0

“...has the opportunity to transform the foundations of its industrial dynamics towards new dominant designs that are globally competitive, human centric, systemic and even socioeconomic by nature.”

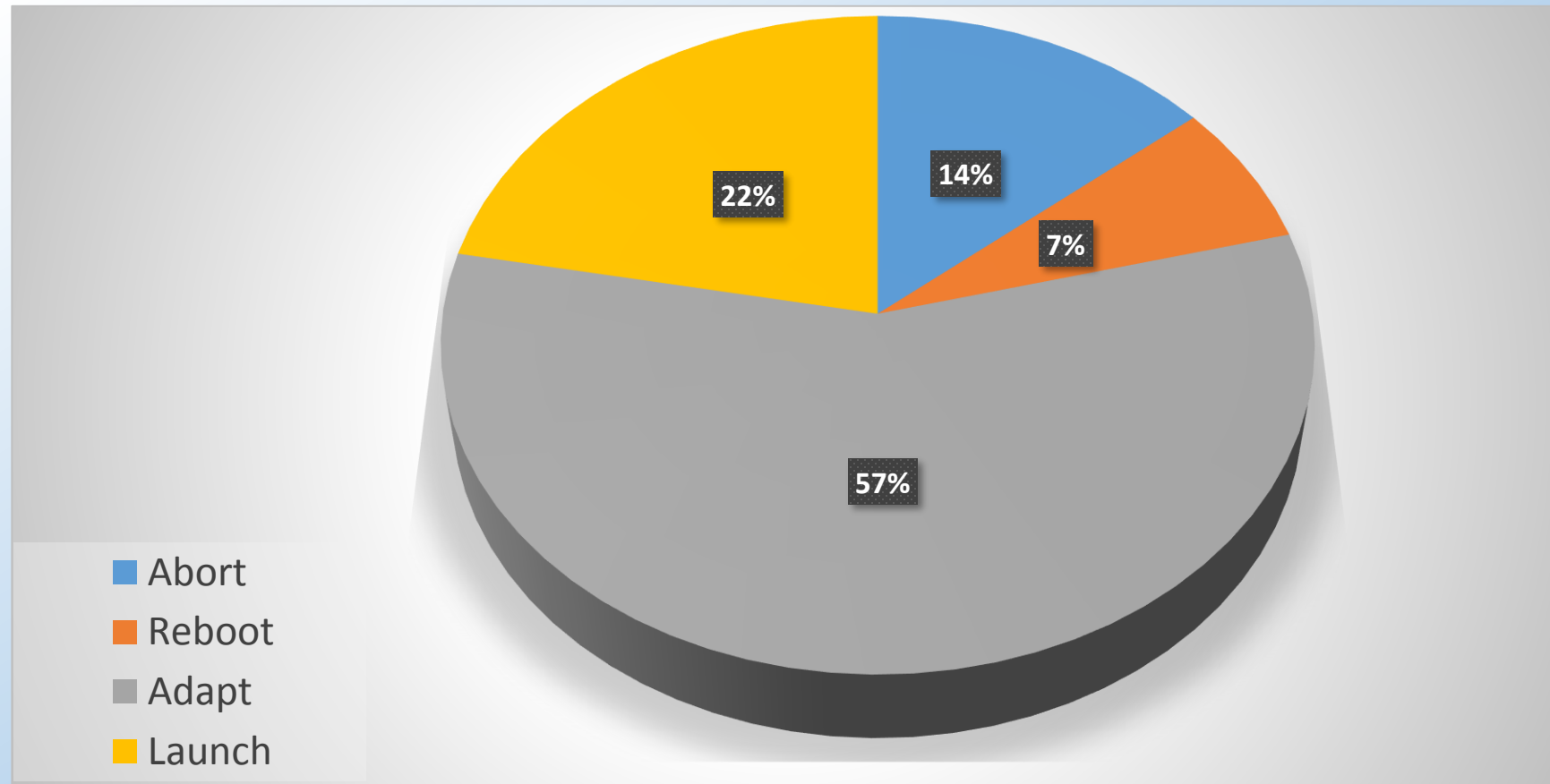
# Patterns of growth

- Kalasatama City Living Lab
- HSB Urban Living Lab
- Bristol Living Lab
- The Library Living Lab – Barcelona
- Wallonia e-health Living Lab
- Espaitec eLivingLab



# Patterns of growth

- iMinds SMEs



# Innovation Nation

- iMinds 20,000 people (pop1.7m) helping start-ups
- ~ 1% - 3% of the population
- ~10-56 thousand in South Australia
- ~ 55 - 156 thousand in Queensland
- ~ 280 -792 thousand in Australia



# Why an Australian Network?

- An Open Network for Open Networks
- Co-creation Methods
- Agile / Iterative methods
- Service Dominant Logic
- Innovation Eco-systems
- Triple to quadruple helix
- Open innovation -> Open Innovation 2.0